

## **E-NEWSLETTER SUBSCRIPTION DISCLOSURE TEXT**

### **1. Who is the Data Controller?**

As Haseki Turizm Sağlık İnş. San. ve Dış Tic. Ltd. Şti. (“Hürrem Sultan Hammam”), we process your personal data within the scope of sending e-newsletters in order to keep you informed about our products, campaigns, and promotions. Through this disclosure text, we aim to inform you, as the data controller, about your personal data processed within the scope of e-newsletter communications.

### **2. What Personal Data of Yours Are Processed?**

Within the scope of the e-newsletter subscription, only your e-mail address is processed.

### **3. For What Purposes Are Your Personal Data Processed?**

Your personal data are processed for the following purposes:

- creating and managing your e-newsletter subscription,
- sending you advertisements, campaigns, promotions, announcements, and marketing activities related to our products and services through electronic means,
- carrying out communication activities.

### **4. What Is the Legal Basis for Processing Your Personal Data?**

Your personal data are processed on the basis of your explicit consent under Article 5/1 of the KVKK. If you do not give your consent, no commercial communication will be sent to you, and if you withdraw your consent, your data will no longer continue to be used for the stated purpose.

### **5. To Whom and For What Purposes Do We Transfer Your Personal Data?**

Your personal data may be shared, limited to the extent necessary for us to fulfill our legal obligations, with authorized institutions and organizations.

### **6. What Are the Methods of Collecting Your Personal Data?**

Your personal data are collected through forms completed electronically, and through SMS and e-mail correspondence, by automatic and semi-automatic methods.

### **7. What Are Your Rights Regarding the Processing of Your Personal Data and How Can You Exercise These Rights?**

Article 20 of the Constitution states that everyone has the right to be informed about personal data concerning them. Article 11 of the KVKK sets out the rights of the personal data subject under the Law.

You may submit your requests regarding your rights under the KVKK to Hürrem Sultan Hammam in writing, or through your registered electronic mail (KEP) address, secure electronic signature, mobile signature, or by using the electronic mail address previously notified by the relevant person to the data controller and registered in the data controller's system, in accordance with Article 5 of the "Communiqué on the Procedures and Principles of Application to the Data Controller." You may access the detailed disclosure text regarding the processing of your personal data through our website.