

## **COMMERCIAL ELECTRONIC MESSAGE DISCLOSURE TEXT**

### **1. Who is the Data Controller?**

As Haseki Turizm Sağlık İnş. San. ve Dış Tic. Ltd. Şti. (“Hürrem Sultan Hammam”), we process your personal data within the scope of sending commercial electronic messages to you. Through this disclosure text, we aim to inform you, as the data controller, about your personal data processed within the scope of commercial electronic message communications.

### **For What Purposes and on What Legal Grounds Do We Process Your Personal Data?**

Your identity information (name, surname) and contact information (phone number, email address) that you have shared with us shall be processed, provided that you have given your explicit consent, pursuant to Article 5/1 of the Law No. 6698 on the Protection of Personal Data (“Law”), for the purpose of sending commercial electronic messages regarding advertisements, campaigns, promotions, and opportunities.

Your identity information (name, surname) and contact information (phone number, email address) that you have shared with us may also be processed pursuant to Article 5/2(ç) of the Law in cases where authorized institutions or organizations request such data from our company or where we are required to notify such institutions, for the purpose of fulfilling our legal obligations (for example, to fulfill our notification obligation under the Regulation on Commercial Communication and Commercial Electronic Messages).

### **2. To Whom and For What Purposes Do We Transfer Your Personal Data?**

Your identity information (name, surname) and contact information (phone number, email address) that you have shared with us may be transferred to authorized institutions and organizations in the event of legal disputes, to administrative authorities upon request in line with our legal obligations, and to service provider platforms from which we receive services within the scope of sending commercial communications.

In addition, your consent records relating to commercial electronic messages may be shared with authorized institutions and organizations for the purpose of fulfilling our legal obligations.

### **3. Right to Refuse Commercial Communication Consent**

If you do not wish to receive commercial communications from us, you may exercise your right to refuse at any time through the communication channels available on our website. If you exercise your right to refuse, no further commercial communications will be sent to you.

### **4. What Are the Methods of Collecting Your Personal Data?**

Your personal data are collected through forms completed electronically, and through SMS and e-mail correspondence, by automatic and semi-automatic methods.

## **5. What Are Your Rights Regarding the Processing of Your Personal Data and How Can You Exercise These Rights?**

Article 20 of the Constitution provides that everyone has the right to be informed about personal data concerning them. Article 11 of the KVKK sets out the rights of the personal data owner under the Law.

You may submit your requests within the scope of Article 11 of the KVKK, which regulates the rights of data subjects, to Haseki Turizm Saęlık İnş. San. ve Dış Tic. Ltd. Şti. through the “Application Form to the Data Controller,” prepared to facilitate your application in accordance with the “Communiqué on the Procedures and Principles of Application to the Data Controller,” available at <https://www.hurremsultanhamami.com/>.

**Data Controller:** Haseki Turizm Saęlık İnş. San. ve Dış Tic. Ltd. Şti.

**Address:** Cankurtaran Mah. Ayasofya Meydanı No:2 Sultanahmet Fatih / Istanbul

**E-mail:** kvkk@hurremsultanhamami.com