

E-NEWSLETTER SUBSCRIPTION PRIVACY NOTICE

1. Who Is the Data Controller?

This privacy notice has been prepared by Haseki Turizm Sağlık İnş. San. ve Dış Tic. Ltd. Şti. ("Hürrem Sultan Hamamı"), acting as the data controller, in accordance with the Personal Data Protection Law No. 6698 ("PDPL") and the General Data Protection Regulation ("GDPR"), within the framework of the Communiqué on the Principles and Procedures to Be Followed in Fulfillment of the Obligation to Inform, in order to inform you about the purposes of processing your personal data, the legal grounds, the method of collection, the persons to whom it may be transferred, and your rights under the PDPL.

2. What Personal Data of Yours Are Processed?

Within the scope of e-newsletter subscription, only your e-mail address is processed.

3. What Are the Purposes of Processing Personal Data?

Your personal data are processed for the following purposes:

- Creating and managing your e-newsletter subscription,
- Sending advertisements, campaigns, promotions, announcements, and marketing activities regarding our products and services to you electronically,
- Conducting communication activities.

4. What Is the Legal Basis for Processing Personal Data?

Your personal data are processed based on your explicit consent within the scope of Article 5/1 of the PDPL and Article 6/1(a) of the GDPR.

5. To Whom and for What Purposes Do We Transfer Your Personal Data?

Your personal data may be shared, on a limited basis, with authorized public institutions and organizations for the purpose of fulfilling our legal obligations.

6. What Are the Methods of Collecting Your Personal Data?

Your personal data are collected through automatic and semi-automatic methods by means of forms completed electronically, SMS, and e-mail correspondence.

7. How Long Do We Store Your Personal Data?

The personal data in question are stored for the period prescribed in the relevant legislation, if such a period is provided. If no period is prescribed, they are stored for as long as our legitimate interest continues, taking the following criteria into account:

- Hürrem Sultan Hamamı practices,
- Applied commercial customs,
- Limitation periods prescribed in the relevant legislation.

At the end of these periods, the stored personal data are deleted, destroyed, or anonymized.

8. How Can You Exercise Your Rights Regarding Your Personal Data?

Pursuant to Article 11 of the Personal Data Protection Law No. 6698 (“PDPL”) and Articles 13-22 of the European Union General Data Protection Regulation (“GDPR”), you have the following rights regarding your personal data processed by our Company:

- You have the right to learn whether your personal data are being processed, to request information if they are being processed, and to access such personal data and the relevant information.
- You may request the correction of your personal data that have been processed incorrectly or incompletely.
- Where the legal conditions are met, you may request the deletion, destruction, or anonymization of your personal data.
- In certain cases (for example, during the period in which the accuracy of the data is being verified), you may request the restriction of the processing of your personal data.
- You may object to personal data processing activities carried out based on legitimate interest on grounds relating to your particular situation.
- You may withdraw your consent for the processing of your personal data at any time. If you withdraw your consent, your data will no longer continue to be processed and will be destroyed from our systems at the end of the statutory processing period.
- Where technically possible, you have the right to receive the personal data you have provided to us in a structured, commonly used, and machine-readable format and to transmit those data to another data controller.

You may submit your requests regarding these rights in accordance with the Communiqué on the Principles and Procedures for the Application to the Data Controller, in writing or via registered electronic mail (KEP), secure electronic signature, mobile signature, or through your electronic mail address that was previously notified to our Company and registered in the Company’s system. Your applications will be evaluated and finalized within 30 (thirty) days at the latest, in accordance with the periods prescribed under the PDPL and GDPR. If the application requires an additional cost, a fee may be charged according to the tariff determined by the Personal Data Protection Board.

If you believe that your personal data have been processed in violation of the GDPR, you have the right to lodge a complaint with the competent supervisory authority in the European Union in the place where you habitually reside or, where appropriate, with the Personal Data Protection Authority of the Republic of Türkiye. You may submit your requests within the scope of Article 11 of the Law, which regulates the rights of the data subject, in accordance with the “Communiqué on the Principles and Procedures for the Application to the Data Controller,” by sending them in writing to Cankurtaran Mahallesi Ayasofya Meydanı Sultanahmet No:2 Fatih / Istanbul or by sending them to kvkk@hurremsultanhamami.com.

Data Controller: Haseki Turizm Sağlık İnş. San. ve Dış Tic. Ltd. Şti.

Address: Cankurtaran Mah. Ayasofya Meydanı No:2 Sultanahmet Fatih / Istanbul

E-mail: kvkk@hurremsultanhamami.com